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Registration to Open for Premier Educational Activity: ASPIRE

The Human Factor and Ergonomic Society's International Annual Meeting

Convenes in Phoenix, AZ With a Redesigned Five-Day Event

Washington, D.C.— The Human Factors and Ergonomics Society (<u>HFES</u>) announced today that <u>ASPIRE</u>, the society's international annual scientific meeting dedicated to advancing the latest research and developments impacting the interactions between humans, systems, and the environment, will open its registration this week on **April 25, 2024**. ASPIRE will be held on **September 9-13, 2024**, at the <u>Arizona</u> <u>Biltmore Hotel</u> in Phoenix, Arizona.

HFES, the world's largest scientific association for human factors and ergonomics professionals, advances the science and practice of designing for people to optimize human performance, health and safety. ASPIRE, which stands for Advancing Systems & Practice through Innovation, Research, and Education, echoes HFES' mission and dedication to reducing human error, increasing productivity, and enhancing safety and comfort for every individual.

"I'm thrilled to share that registration for ASPIRE, HFES' annual immersive professional development experience, opens this week," said Farzan Sasangohar, Ph.D., Chair, HFES Technical Program Committee. "This year's meeting promises to be an exceptional opportunity for academic and industry professionals to learn from the best, connect with colleagues from around the world and explore the latest advancements in our field. Whether you're a seasoned expert or just starting your career, ASPIRE offers something for everyone. I encourage you to register early and join us for what promises to be an unforgettable event."

Following HFES' announcement of the re-branding of their annual meeting to ASPIRE in October 2023, they have continuously worked to achieve a greater understanding and achievement on improving systems to help people live better. The meeting will enable attendees to connect with more than **1,800** academicians, researchers, practitioners, students and professionals while featuring more than **600** technical presentations, interactive sessions, and various networking events.

Attendees can immerse themselves in diverse learning experiences, having access to various workshops, lectures, keynotes and panel discussions. ASPIRE fosters a welcoming environment with receptions and

social events designed for students and early-career professionals to network. The meeting will also be a one-stop shop for career advancement, featuring a Job Fair to connect job seekers with companies at the exhibition.

Additionally, ASPIRE will offer a dynamic program that caters to members' evolving needs and interests. Alongside the core sessions, attendees can take part in a variety of special activities. These featured activities will include an embedded Practitioner Day with a strong emphasis on sharing hands-on and applied project findings, mentorship activities, UX Day–a day devoted to topics in user experience, a Women's Affinity Group luncheon, poster sessions, and much more.

ASPIRE ensures attendees will experience the highest quality and cutting-edge research and practice in the field. **To learn more about this international meeting, watch the event video <u>here</u> or visit: <u>hfes.org</u>.**

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About Human Factors and Ergonomics Society (HFES)

Founded in 1957, HFES is the world's largest scientific association for human factors/ergonomics professionals. HFES serves the needs of members and the public by promoting and advancing the discovery and exchange of knowledge concerning the characteristics of human beings that are applicable to the design of systems, products, tools, and environments of all kinds. The society's more than 3,000 members work in educational institutions, companies, government and military research centers, and independent consultancies in 58 countries. About 15 percent of members are students. For more information, please visit <u>https://www.hfes.org/</u>.